



## **FSR Marketing Manager (50%) - Job Description**

The FSR's Head of Marketing is in charge of managing the FSR's commercial activities. Specifically, responsibilities include the areas of marketing, PR, and sponsorship, as well as other commercial activities.

### **Key Responsibilities:**

**Marketing:** planning and managing the FSR's marketing activities including promotions, events, brand identity development

**Online Shop:** together with the CEO, planning, implementing, and overseeing the management, maintenance, running, and logistics of the FSR e-shop.

**FSR Partner & Sponsor Program:** creation and implementation of the FSR Partner & Sponsor Program. Soliciting and developing new sponsorship contracts with new FSR Partners.

**Sponsorship:** finding and signing new sponsors; managing existing sponsorship contracts and sponsor relations and ensuring the delivery of sponsorship contract content

**Events:** plan, manage, and oversee the execution of the commercial, marketing, and communications side of FSR Events.

**Commercial Activities:** plan and manage the FSR's other commercial activities, together with the CEO.

**Central Committee:** act as a member of the central committee, representing all FSR commercial matters.

**Budget:** hold full budget responsibility for all FSR marketing activities

**Other Projects:** take on other projects and other duties, as agreed with the CEO and/or Central Committee.

Reports to the CEO of the FSR.